

News Release

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SINCLAIR DECLARES AND INCREASES QUARTERLY COMMON STOCK DIVIDEND 25% TO \$0.15 PER SHARE

BALTIMORE (August 1, 2012) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that its Board of Directors has declared a cash dividend of \$0.15 per share on the Company's Class A and Class B common stock. This is a 25% increase to the previous \$0.12 quarterly dividend per share. The dividends are payable on September 14, 2012, to the holders of record at the close of business on August 31, 2012.

Sinclair Broadcast Group, Inc., the largest and one of the most diversified television broadcasting companies, owns and operates, programs or provides sales services to 74 television stations in 45 markets. Sinclair's television portfolio consists of 20 FOX, 18 MNT, 14 CW, 11 ABC, 9 CBS, 1 NBC, and 1 Azteca station, in addition to 82 sub-channels. Sinclair's television group reaches approximately 26.3% of U.S. television households and is affiliated with all major networks. Sinclair owns equity interests in various non-broadcast related companies. The Company regularly uses its website as a key source of Company information and can be accessed at www.sbgi.net.

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