

News Release

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SINCLAIR NAMES TOM HUMPAGE GENERAL MANAGER OF WGME-TV IN PORTLAND, MAINE

BALTIMORE (August 13, 2009) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Mr. Tom Humpage has been named General Manager for WGME-TV (CBS 13) in Portland, Maine, effective August 17th. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are excited to have Tom join the company. We believe that he will be a perfect fit for WGME given his proven track record of sales success at major network affiliates. We look forward to having him bring those leadership skills to the station, as well as his experience working in larger markets.”

“I am very excited about this opportunity to manage the station and to be working with all the wonderful people at WGME in Portland, Maine,” commented Mr. Humpage. “With the strength of the station’s programming, its already strong news presence and its growing digital platform, we have great opportunities for growth.”

Prior to joining WGME-TV, Mr. Humpage was General Sales Manager at WKYC-TV, the NBC affiliate in Cleveland, OH, a position he held since May 2003. Prior to that, he served as General Sales Manager for KMSP-TV/WFTC-TV in Minneapolis, MN. Before heading to Minnesota, Mr. Humpage was the Director of Sales for WOIO-TV/WUAB-TV in Cleveland, OH. Mr. Humpage attended Ohio State University and is a member of the Cleveland Association of Broadcasters.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair’s website at www.sbg.net.

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