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## PRESS RELEASES

SBG & Nexstar enter into JSA in Rochester

BALTIMORE, MD and IRVING, TX (August 22, 2005) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) and Nexstar Broadcasting Group, Inc. (Nasdaq: NXST) announced today that they have entered into a joint sales and shared services agreement in Rochester, NY, in which Nexstar's station, WROC-TV (CBS 8), will provide sales and other non-programming services to Sinclair's station, WUHF-TV (FOX 31). Mark Jaromin, WROC-TV's Vice President and General Manager, will continue to serve in his capacity and will oversee the provision of services to WUHF-TV.

"In today's environment of increasing competition for advertisers' budgets and with no regulatory relief from Congress, the Courts or the Federal Communications Commission in sight, television broadcasters must pursue other arrangements that will provide them an economic benefit in order to continue to be viable, competitive and meet the needs of their local communities," commented David Smith, President and CEO of Sinclair.

Perry A. Sook, Chairman, President and CEO of Nexstar Broadcasting Group, Inc. commented, "We are pleased to add WUHF-TV to the portfolio of stations to which we operate or provide services. Through this agreement, we are able to eliminate certain duplicative costs and leverage our relationship with local advertisers so that both Sinclair and Nexstar can realize the economic benefits from combining certain operations of more than one station in a market."

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs, or provides sales services to 61 television stations in 38 markets. Sinclair's television group includes FOX, WB, ABC, UPN, CBS, and NBC affiliates and reaches approximately 23% of all U.S. television households. For more information, please visit Sinclair's website at [www.sbgi.net](http://www.sbgi.net).

Nexstar Broadcasting Group, Inc. owns, operates, programs or provides sales and other services to 46 television stations in 27 markets. The company's television station group includes affiliates of NBC, CBS, ABC, FOX and UPN and reaches approximately 7% of all U.S. television households. For more information, please visit Nexstar's website at [www.nexstar.tv](http://www.nexstar.tv).

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[Back](#)