

News Release

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PAUL NESTEROVSKY PROMOTED TO VICE PRESIDENT-TAX

BALTIMORE (August 23, 2011) – Sinclair Broadcast Group, Inc. (NASDAQ: SBGI) announced that Mr. Paul Nesterovsky has been promoted to Vice President-Tax. The announcement was made by David Amy, Executive Vice President and Chief Financial Officer of Sinclair.

In making the announcement, Mr. Amy said, "We are pleased to promote Paul to Vice President. He has been instrumental in leading our tax department and overseeing tax-related financial reporting, planning, compliance and audit resolution activities."

Paul joined Sinclair Broadcast Group in 1999 and most recently served as Tax Director since 2006. From 2003, he served as Corporate Tax Manager and prior to that in various roles in the tax department. Prior to 1999, Paul worked in the tax department of Wolpoff & Co., LLP and the accounting department of Genesis Health Ventures, Inc.

Mr. Nesterovsky is a Certified Public Accountant (CPA). He holds a Bachelor of Arts degree in Accounting from Towson University in Maryland and two Masters degrees (Taxation and Finance) from The University of Baltimore. Mr. Nesterovsky is a member of the Tax Executives Institute (TEI) and the American Institute of Certified Public Accountants (AICPA).

About Sinclair:

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all major networks. Sinclair owns equity interests in various non-broadcast related companies. The Company regularly uses its website as a key source of Company information and can be accessed at www.sbgi.net.

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