

WSMH-TV (FOX 66) to Premiere Ten O'Clock Newscast in Flint/Saginaw/Bay City, Michigan Veteran News Personality, Jim Kiertzner, to Anchor 'FOX66 News at Ten'

BALTIMORE, Sept. 18 /PRNewswire-FirstCall/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that its television station, WSMH-TV (FOX 66), will launch a ten o'clock newscast serving the Flint-Saginaw-Bay City, Michigan area. "FOX66 News at Ten" is scheduled to premiere October 28th and will be the market's first and only ten o'clock news program.

Anchoring "FOX66 News at Ten's" team of journalists will be former WNEM-TV's Jim Kiertzner, a veteran news professional with 20 years of experience in the mid-Michigan market. Kiertzner's outstanding career as an investigative reporter/anchor has contributed to changes in state law, the clearing of two wrongly accused men charged with murder and criminal sexual conduct, and to the recall of former Flint Mayor, Woodrow Stanley.

"We are very excited to launch the market's first and only ten o'clock news program," commented Michael Eichhorn, General Manager of WSMH. "'FOX66 News at Ten' will provide mid-Michigan viewers with a new and unique choice for quality news coverage. This will be a fast-paced news in a 60-minute format, covering local, regional and national news stories, and aired at a more convenient time for our viewers."

Local content for the newscast will originate from the newly built, digital news room operation of WSMH and will be supported by general assignment reporters and a local staff dedicated to bringing mid-Michigan viewers live, local news coverage. Coverage of national news, sports and weather will be provided by Sinclair Broadcast Group's news service in Hunt Valley, Maryland.

WSMH-TV is owned and operated by Maryland-based Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies. Sinclair owns and operates, programs, or provides sales services to 62 television stations in 39 markets, 28 of which currently air local news. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 23.9% of all U.S. television households. For more information, please visit Sinclair's website at [www.sbgi.net](http://www.sbgi.net).

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