

Release

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SINCLAIR HOLDS VIDEO CONFERENCE TO DISCUSS DIGITAL TELEVISION RECEPTION ISSUES

Sinclair Broadcast Group, Inc. (NASDAQ:SBGI) will hold a video conference on October 7th to discuss issues relating to the reception capabilities of digital television. To be presented at the conference will be the results of tests held in Baltimore over the past several months, comparing the ability of the current designated FCC transmission standard, called 8VSB, against COFDM, a transmission standard widely used in Europe. The conference will also discuss Sinclair's intention to file a petition with the FCC on October 8th urging the Commission to modify its digital television rules to give broadcasters the flexibility to transmit their digital signals using a COFDM standard.

The video conference will be held on Thursday, October 7th from 2:00pm to 4:00pm EDT. Interested parties may watch the conference live via satellite on Telstar 4, Transponder 17, DL 4040 Mhz, 6.2-6.8 Audio or live on the internet at www.sbgi.net/dtv. A delayed broadcast of the conference will be available on the internet at www.sbgi.net.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television and 52 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 38 separate markets and 6 radio stations in one market. Sinclair's television group reaches approximately 24.4% of U.S television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

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