



PRESS RELEASES

Sinclair to Air "A POW Story"

BALTIMORE (October 19, 2004) - Sinclair Broadcast Group (Nasdaq: SBGI) announced today that on Friday, October 22, 2004 at 8:00 p.m. (7:00 p.m. central time) certain television stations owned by Sinclair Broadcast Group, Inc. will air a special one-hour news program, entitled A POW Story: Politics, Pressure and the Media. In order to minimize the interruption of normally scheduled programming in those markets where Sinclair owns and/or programs more than one television station, the news special will be broadcast on only one of those stations. A complete list of stations which will be airing the program and the times of such broadcasts is attached.

The news special will focus in part on the use of documentaries and other media to influence voting, which emerged during the 2004 political campaigns, as well as on the content of certain of these documentaries. The program will also examine the role of the media in filtering the information contained in these documentaries, allegations of media bias by media organizations that ignore or filter legitimate news and the attempts by candidates and other organizations to influence media coverage.

Contrary to numerous inaccurate political and press accounts, the Sinclair stations will not be airing the documentary "Stolen Honor" in its entirety. At no time did Sinclair ever publicly announce that it intended to do so. In fact, since the controversy began, Sinclair's website has prominently displayed the following statement: "The program has not been videotaped and the exact format of this unscripted event has not been finalized. Characterizations regarding the content are premature and are based on ill-informed sources."

While the news special will discuss the allegations surrounding Senator John Kerry's anti-Vietnam War activities in the early 1970s raised by a number of former POWs in "Stolen Honor," it will do so in the context of the broader discussion outlined above. The program will be hosted by Jeff Barnd, the Emmy award winning co-anchor of Fox 45's 10:00 News which airs on WBFF-TV, Sinclair's flagship station in Baltimore, Maryland.

Joe DeFeo, Sinclair's Vice President of News commented that, "As with all news programming produced by Sinclair's News Central, A POW Story is being produced with the highest journalistic standards and integrity. We have not ceded, and will not in the future cede, control of our news reporting to any outside organization or political group. We are endeavoring, as we do with all of our news coverage, to present both sides of the issues covered in an equal and impartial manner."

In fact, Sinclair has been in private communication with Senator Kerry's campaign, including a recent face-to-face meeting with senior campaign officials, for approximately two weeks in order to negotiate participation in the special by either Senator Kerry or his designee. Although the Kerry campaign declined to participate, Sinclair has left the invitation open and will make every effort to accommodate the Senator up to the air date for the program should he become willing to present his viewpoint for Sinclair's audience.

David Smith noted that, "The experience of preparing to air this news special has been trying for many of those involved. The company and many

of its executives have endured personal attacks of the vilest nature, as well as calls on our advertisers and our viewers to boycott our stations and on our shareholders to sell their stock. In addition, and more shockingly, we have received threats of retribution from a member of Senator John Kerry's campaign and have seen attempts by leading members of Congress to influence the Federal Communications Commission to stop Sinclair from broadcasting this news special. Moreover, these coordinated attacks have occurred without regard to the facts since they predated the broadcast of our news special."

Mr. Smith further stated, "We cannot in a free America yield to the misguided attempts by a small but vocal minority to influence behavior and trample on the First Amendment rights of those with whom they might not agree. I have been encouraged, however, by the thousands of e-mails and other messages I, and others, received supporting Sinclair's efforts to hold firm to its ideals in the face of a firestorm of controversy which, ironically, was actually based on misinformation. We also took comfort in the positions of other media organizations which supported our right to present this story notwithstanding any disagreement they may have with the content, as well as in the words of Michael Powell, Chairman of the FCC who refused to block the program, noting that to do so would be 'unconstitutional' and 'an absolute disservice to the First Amendment.'"

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs, or provides sales services to 62 television stations in 39 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 24% of all U.S. television households.

Market & Stations To Air "A POW Story"

Baltimore	WBFF	Friday 10/22 8PM
Birmingham	WTTO	Friday 10/22 7PM
Buffalo	WUTV	Friday 10/22 8PM
Cedar Rapids	KGAN	Friday 10/22 7PM
Champaign, IL	WICD	Friday 10/22 7PM
Charleston, SC	WMMP	Friday 10/22 8PM
Charleston, WV	WCHS	Friday 10/22 8PM
Cincinnati	WSTR	Friday 10/22 8PM
Columbus	WSYX	Friday 10/22 8PM
Dayton	WKEF	Friday 10/22 8PM
Des Moines	KDSM	Friday 10/22 7PM
Flint	WSMH	Friday 10/22 8PM
Greensboro	WXLV	Friday 10/22 8PM
Greenville/Asheville	WLOS	Friday 10/22 8PM
Kansas City	KSMO	Friday 10/22 7PM
Las Vegas	KVWB	Friday 10/22 8PM
Lexington	WDKY	Friday-10/22 8PM
Madison	WMSN	Friday-10/22 7PM
Milwaukee	WVTV	Friday-10/22 7PM
Minneapolis	KMWB	Friday-10/22 7PM
Nashville	WZTV	Friday 10/22 7PM
Norfolk	WTVZ	Friday 10/22 8PM
Oklahoma City	KOKH	Friday 10/22 7PM
Paducah	KBSI	Friday 10/22 7PM

Pensacola/Mobile	WEAR	Friday 10/22 7PM
Peoria	WYZZ	Friday 10/22 7PM
Pittsburgh	WPGH	Friday-10/22 8PM
Portland	WGME	Friday 10/22 8PM
Raleigh	WLFL	Friday 10/22 8PM
Richmond	WRLH	Friday-10/22 8PM
Rochester	WUHF	Friday 10/22 8PM
Sacramento	KOVR	Friday 10/22 7PM
St. Louis	KDNL	Friday 10/22 7PM
San Antonio	KABB	Friday 10/22 7PM
Springfield, MA	WGGB	Friday 10/22 8PM
Springfield, IL	WICS	Friday 10/22 7PM
Syracuse	WSYT	Friday 10/22 8PM
Tallahassee	WTWC	Friday 10/22 8PM
Tampa	WTTA	Friday 10/22 8PM
Tri Cities	WEMT	Friday 10/22 8PM

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