

FOR IMMEDIATE RELEASE

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**SINCLAIR CHANGES THIRD QUARTER 2012 REPORTING DATE TO
NOVEMBER 1, 2012 AT 7:30am (Eastern Time)**

BALTIMORE (October 29, 2012) – Due to Hurricane Sandy, Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) will report its third quarter 2012 earnings results at 7:30 a.m. ET on Thursday November 1, 2012, followed by a conference call to discuss the results at 8:30 a.m. ET. Note this is a new date and time.

The dial-in number for the earnings call is **877-407-9205**.

If you plan to participate on the conference call, please call two minutes prior to the start time and tell the conference operator that the subject of the conference is the “Sinclair Earnings Conference Call.”

If you cannot participate in the live conference call, a replay of the call and the earnings release will be available on Sinclair Broadcast Group’s web site at www.sbgi.net. This will be the only venue through which a replay will be available.

Members of the news media will be welcome on the call in a listen-only mode. Key executives will be made available to members of the news media, time permitting, following the conference call.

The Company regularly uses its website as a key source of Company information and can be accessed at www.sbgi.net.

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