

Sinclair Names Dick Singer Regional Manager

BALTIMORE, Nov. 10 /PRNewswire/ -- Dick Singer has been named Regional Manager of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). The announcement was made by Barry Drake, CEO of the Television Division for Sinclair. Mr. Singer will be based in Pittsburgh, Pennsylvania.

In making the announcement, Mr. Drake said, "Dick has a terrific track record as a broadcaster, entrepreneur and business leader. We are fortunate to add his depth of experience to our Company."

"Over the years, I have seen Sinclair as a cutting edge broadcaster. I am delighted to be a part of such a group and look forward to the challenges and opportunities awaiting me," commented Mr. Singer.

Mr. Singer has more than 24 years of media sales and management experience, most recently serving as Vice President of National Sales for WAMI-TV, USA Broadcasting's independent station in Miami, Florida. Prior to that, Mr. Singer held various sales and marketing positions with Knight-Ridder, Inc. and Telerep, Inc. Mr. Singer holds a B.S. in Communications from Temple University.

Mr. Singer replaces Stu Powell who has left the Company to pursue other interests.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television and 52 radio stations. Upon completion of all pending transactions, Sinclair will own or program 58 television stations in 38 separate markets and six radio stations in one market. Sinclair's television group reaches approximately 24.4% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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