

Sinclair Appoints John Seabers to General Manager in San Antonio

SAN ANTONIO, April 27 /PRNewswire/ -- Michael D. Granados, Regional Director, Sinclair Broadcast Group (Nasdaq: SBGI), is pleased to announce the appointment of John Seabers as General Manager of KABB, San Antonio's Fox affiliate, and the KRRT time brokerage agreement. KRRT is a WB affiliate.

John Seabers comes to KABB/KRRT from the San Antonio market, where he most recently served as General Sales Manager of KMOL. Mr. Seabers had been with KMOL, a United Television NBC affiliate, for 14 years. Previously, he was Retail Sales Manager with The San Antonio Light. John grew up in San Antonio and returned to the market after eight years in the Denton and Dallas area. He is married with two children.

David Smith, President and CEO of Sinclair, commented, "I am gratified to see John joining our company. Managing a company as large as ours require broadcast professionals of the highest caliber, and John fits that mold perfectly."

Mr. Granados stated, "John brings to the stations a great deal of experience and knowledge of the San Antonio local and national marketplace, a benefit that provides us a minimal transition period. He also brings us his established business relationships and high community profile. I'm extremely pleased to have an individual of John's stature join the Sinclair group of broadcast properties."

"I am thrilled with the opportunity to move to KABB and KRRT," stated Mr. Seabers. "Even though KABB has an already established 9 p.m. news and terrific programming, and KRRT's 5:30 p.m. news viewership is quickly increasing, there is tremendous growth potential for both stations, and for the Fox and WB networks. I am particularly happy to join Sinclair as it looks to change the broadcast landscape."

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 57 television stations and 51 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 39 separate markets and 51 radio stations in 10 separate markets. Sinclair's television group will reach approximately 24.4% of U.S. television households and includes ABC, CBS, Fox, NBC, WB and UPN affiliates. Sinclair's radio group is one of the top 10 groups in the United States.

SOURCE Sinclair Broadcast Group, Inc.

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