

Sinclair Names Julie Nelson as General Manager of WTTA-TV in Tampa, Florida

BALTIMORE, Nov. 3 /PRNewswire/ -- Julie Nelson has been named General Manager of WTTA-TV (WB 38) in Tampa, Florida which is programmed by Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) under a time brokerage agreement. The announcement was made by Steve Marks, Regional Director of Sinclair.

"Julie has done an outstanding job in assembling the staff at WTTA. She brings considerable experience to the position, particularly as it relates to sales management. Julie is the perfect choice to lead WTTA and is most deserving of the increased responsibilities," said Mr. Marks.

"I'm very excited about the challenges this new opportunity brings," Ms. Nelson stated. "I look forward to being even more involved in WTTA's growth as the WB affiliate in Tampa. I appreciate the support and confidence Steve and Sinclair have placed in me."

Ms. Nelson has been with WTTA since March 1999 and was promoted from General Sales Manager. Prior to that, Ms. Nelson was the General Sales Manager at WEAR-TV and WFGX-TV, Sinclair's ABC and WB affiliates in Pensacola, Florida.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television and 52 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 38 separate markets and 6 radio stations in one market. Sinclair's television group reaches approximately 24.4% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

SOURCE Sinclair Broadcast Group, Inc.

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CONTACT: Steve Marks of Sinclair Broadcast Group, 304-346-5358