

Sinclair to Webcast Fundraiser to Benefit Families of Slain Police Officers

HUNT VALLEY, Md., Feb. 15 /PRNewswire/ --

Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that it will webcast a community service program that focuses on crime prevention as well as raises money to benefit the families of slain police officers. This special 90-minute community service program will be televised on WBFF-TV (FOX 45) in Baltimore, Maryland on Saturday, February 19th beginning at 10:30 p.m. EST.

Sinclair decided to produce the broadcast after a Baltimore County police officer, Sgt. Bruce A. Prothero, was slain on February 7th. Sgt. Prothero was working off-duty at J. Brown Jewelers and was killed while trying to prevent the jewelry store from being robbed. Prothero leaves behind a wife and five children, including triplets, all under the age of six years.

"The Baltimore metropolitan area has suffered too many senseless killings of police officers. This most recent slaying of Sgt. Prothero spurred us into action," commented David Smith, President of Sinclair. "We believe that our tremendous platform of broadcast television stations, our community identity, and our unique relationship with local business and government officials afford us the opportunity to find a way to stem the violence."

"We decided to televise a community awareness program that will include law enforcement and government officials addressing methods in which to better protect the public, our families and our communities. This program will also include a fundraiser to benefit the families of slain officers," stated Mark Hyman, Vice President of Corporate Relations. Hyman continued, "We decided to webcast this program nationally on the Internet because it could benefit every family and community in America." Hyman reported that numerous local, state and federal officials have offered to participate in the program. The webcast, along with a listing of the Sinclair television and radio station web-sites that will carry the broadcast, can be found on the Sinclair web-site (www.sbgj.net).

Individuals and organizations desiring to make cash or other financial contributions to the fund may do so during the telecast, webcast or via U.S. Mail. Tax deductible contributions are to be made payable to the "J. Brown Memorial Fund" in care of FCNB Bank, Attention: Rose Seaman, 1777 Reisterstown Road, Baltimore, Maryland 21208. Rose Seaman may be contacted at 410-764-0016. The fund account number is 644-758-6506.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television stations in 38 markets and 6 radio stations in one market. Sinclair's television group reaches approximately 24.4% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair

Ventures, owns equity interests in Internet-related companies including BeautyBuys.com, Inc., an on-line e-tailer of brand name health and beauty products; NetFanatics, Inc., a web developer offering e-business solutions and applications; and Synergy Brands, Inc., a developer of on-line consumer product companies. Other strategic investments of Sinclair Broadcast Group include Acrodyne Communications, Inc., a leading manufacturer of transmitters and other television broadcast equipment.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgj.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

CONTACT: Mark E. Hyman, VP, Corporate Relations, of Sinclair, 410-568-1565