

Sinclair Announces News Share Agreement in Syracuse

BALTIMORE, May 2 /PRNewswire/ --

Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that its Syracuse, NY television station, WSYT-TV (FOX 68), has entered into a three-year news share agreement with WTVH-TV (CBS 5). Under the terms of the agreement, WTVH-TV will produce a newscast for WSYT-TV, seven days a week, airing from 10:00 p.m. to 10:30 p.m. The contract begins June 12, 2000 and replaces WSYT-TV's current news share arrangement with WSTM-TV, the NBC affiliate in Syracuse.

Aaron Olander, Group Manager for Sinclair, commented, "This is an excellent opportunity for WSYT-TV to expand its news coverage from five to seven days a week. The WTVH-TV personnel dedicated to the arrangement have high market visibility and their news department is top notch."

"This agreement will allow us to build our 'Eyewitness News' franchise and have our on-air news personnel exposed to a large and more youthful audience," stated Gary Wordlaw, Vice President/General Manager for WTVH-TV.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 61 television stations in 40 markets and 6 radio stations in one market. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates. Sinclair, through its wholly owned subsidiary, Sinclair Ventures, Inc., owns equity interests in Internet-related companies including BeautyBuys.com, Inc., an e-tailer of brand name health and beauty products; NetFanatics, Inc., an e-business solutions and applications provider; and Synergy Brands, Inc., an incubator of on-line consumer product companies. Other strategic investments of Sinclair Broadcast Group include Acrodyne Communications, Inc., a leading manufacturer of transmitters and other television broadcast equipment.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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