

Sinclair Names Randy Pratt as General Manager of KOCB-TV, Oklahoma City  
BALTIMORE, Feb. 22 /PRNewswire/ -- Randy Pratt has been named  
General Manager of KOCB-TV (WB 34) in Oklahoma City, Oklahoma. The  
announcement was made by Barry Drake, CEO of the Television Division of  
Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). Mr. Pratt will also be  
responsible for oversight of KOKH-TV (FOX 25) in Oklahoma City, which is  
programmed by Sinclair under a time brokerage agreement.

In making the announcement, Mr. Drake said, "We are excited to have Randy  
join our team. He brings over 20 years of broadcast experience, ranging from  
station operations to sales and management. We look forward to incorporating  
his operating perspective to further grow these two stations."

"We are pleased to welcome Randy into the Sinclair family and bring him  
back to his roots in Oklahoma," commented Rob Weisbord, Regional Group Manager  
for Sinclair. "Given Randy's depth of experience and past successes, we feel  
he is more than qualified to take both stations to the next level."

"The opportunity to return to my home state and operate two successful  
television stations is quite a thrill," commented Mr. Pratt. "I look forward  
to working with the community to further meet the needs of our viewers and  
advertisers."

Mr. Pratt most recently served as Vice President/General Manager of  
WUPW-TV in Toledo, Ohio. From 1996 through 1998, he was the General Manager  
for KSAS-TV in Wichita, Kansas. Prior to that he served as the General Sales  
Manager at KWCH-TV and as National Sales Manager for WDIV-TV. In addition, he  
has served in various sales capacities. Mr. Pratt holds a Bachelor of Science  
degree in Journalism from Oklahoma State University.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that  
currently owns or programs 62 television stations in 40 markets. Sinclair's  
television group reaches approximately 25.0% of all U.S. television households  
and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair, through its  
wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-  
related companies including G1440, an Internet development and integration  
company; VisionAIR, a wireless data applications developer; and Synergy  
Brands, Inc. Sinclair has a strategic alliance with Acrodyne Communications,  
Inc., a manufacturer of transmitters and other television broadcast equipment.  
For more information, please visit our website at [www.sbgi.net](http://www.sbgi.net).

SOURCE Sinclair Broadcast Group, Inc.

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Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax,  
800-758-5804, ext. 110203

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