

Sinclair Names Alan Frank as Station Manager of WPGH-TV, Pittsburgh, PA

BALTIMORE, Oct. 5 /PRNewswire/ -- Alan Frank has been named Station Manager of WPGH-TV (FOX 53) in Pittsburgh, Pennsylvania. The announcement was made by David Smith, CEO of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). Mr. Frank will also be responsible for oversight of WCWB-TV (WB 22) in Pittsburgh, which is programmed by Sinclair under a time brokerage agreement.

In making the announcement, Mr. Smith said, "We are pleased to have Alan lead the team in Pittsburgh. He brings considerable broadcasting experience, which we look forward to incorporating as we continue to grow these stations."

"I am thrilled to have been given the added responsibilities of overseeing these two stations," commented Alan Frank. "With the assistance of a great staff, we intend to provide our Pittsburgh viewers and our advertisers an even more rewarding experience."

Mr. Frank has served as Director of Sales for WPGH-TV and WCWB-TV since January 2001. In 2000, he was the Director of National Sales for Sinclair. From 1998 to 2000, he served as General Manager at stations in Boston and Washington for Paxson Communications. Prior to that and from 1994, Mr. Frank was a Regional Manager for Sinclair. From 1991 to 1994, he was the General Manager of Sinclair's Pittsburgh stations. Mr. Frank holds a Bachelor of Arts degree in English from Fairleigh Dickinson University.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, or programs, 62 television stations in 40 markets. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including G1440, an Internet development and integration company. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit our website at www.sbgi.net.

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Web site: <http://www.sbgi.net>

CONTACT: Steve Marks of Sinclair Broadcast Group, +1-813-886-9882

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