

Sinclair Names Chris Butterick General Manager of WTWC-TV in Tallahassee, Florida

BALTIMORE, June 27 /PRNewswire-FirstCall/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that Chris Butterick has been named General Manager of WTWC-TV (NBC 40) in Tallahassee, Florida. The announcement was made by David Smith, President and CEO of Sinclair. Mr. Butterick will also be responsible for sales and certain non-programming related services provided by WTWC-TV to WTXL-TV (ABC 27), pursuant to an outsourcing agreement.

In making the announcement, Mr. Smith said, "We are pleased to promote Chris to General Manager. He has considerable experience in broadcasting sales, having worked in television and radio sales management positions. We look forward to drawing upon his diverse and successful experiences to better serve the Tallahassee market."

"I am very excited about the opportunity to run the television operation in Tallahassee," commented Mr. Butterick. "The station has a core of very dedicated and hardworking people who are committed to the station's continued success."

Mr. Butterick has served as Regional Sales Manager/Corporate Sales Consultant for Sinclair since June 2001. Prior to that, he served as the Local Sales Manager for WKEF-TV and WRGT-TV in Dayton, OH. From 1998, he was the General Sales Manager, Director of Sales and Regional Sales Manager for Sinclair's radio properties in Memphis, TN. Prior to that time, he served in various sales management roles.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, will own and operate, program or provide sales services to 62 television stations in 39 markets, after pending transactions. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 23.9% of all U.S. television households. For more information, please visit Sinclair's website at www.sbgi.net.

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