

Sinclair Names Alan Frank as General Manager

BALTIMORE, Oct. 17 /PRNewswire-FirstCall/ --

Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that Alan Frank has been named General Manager of WPGH-TV (FOX 53) and WCWB-TV (WB 22) in Pittsburgh, Pennsylvania and of WCHS-TV (ABC 8) in Charleston/Huntington, West Virginia. Mr. Frank will also be responsible for oversight of WVAH-TV (FOX 11) in Charleston/Huntington, West Virginia, which is programmed by Sinclair under a time brokerage agreement. The announcement was made by David Smith, CEO of Sinclair Broadcast Group, Inc.

In making the announcement, Mr. Smith said, "Alan has done a tremendous job in helping to better position our stations in the Pittsburgh market. We believe his success in Pittsburgh, as well as his considerable experience in managing television station operations, make him a perfect choice to lead our stations in both markets."

"I am excited about the opportunity to lead the efforts at WCHS and WVAH," commented Alan Frank. "The stations have talented staff, and I look forward to working with them to achieve our goal of becoming the market leaders in news, sales and service to our audience."

Mr. Frank has served as Station Manager of WPGH-TV and WCWB-TV since October 2001 and, prior to that, was Director of Sales for both stations since January 2001. In 2000, Mr. Frank served as the Director of National Sales for Sinclair. From 1998 to 2000, he served as General Manager at television stations in Boston and Washington for Paxson Communications. Prior to that and from 1994, Mr. Frank was a Regional Manager for Sinclair and served as the General Manager of Sinclair's Pittsburgh stations from 1991 to 1994. Mr. Frank holds a Bachelor of Arts degree in English from Fairleigh Dickinson University.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 62 television stations in 39 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 23.9% of all U.S. television households. For more information, please visit Sinclair's website at www.sbgi.net.

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