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PRESS RELEASES

Robert Heyde to Join Sinclair Broadcast group

BALTIMORE, Dec. 13 /PRNewswire-FirstCall/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that Robert Heyde will join the Company effective January 13, 2003 and will report to Steve Marks, Vice President and Regional Director. The announcement was made by David Smith, President and CEO of Sinclair.

In making the announcement, Mr. Smith said, "We are extremely pleased that Robert will be re-joining Sinclair. He brings considerable experience and a history of excelling and performing while at Sinclair, as well as five years of experience in an entrepreneurial capacity."

"I feel fortunate to have the opportunity to re-join one of the premier broadcasting companies in the country," commented Mr. Heyde.

Mr. Heyde most recently served as President and co-Owner of Chicago Nut & Bolt-Indiana, a manufacturer and distributor of industrial fasteners serving North America, which he co-founded in 1996. After completing the Antonelli Media Training Program, he began his broadcast career as an account executive at WRGT-TV in Dayton, Ohio, a station currently operated by Sinclair under a time brokerage agreement. In 1986, Mr. Heyde joined Blair Television as an Account Executive on the NBC team. He was promoted to the Independent team in 1988, representing major market television independents. Mr. Heyde joined Sinclair in 1990 as the National Sales Manager for WTTE-TV in Columbus, Ohio. He was promoted to General Sales Manager in 1991, where he served until 1996. Mr. Heyde holds a bachelor's degree from DePauw University, where he also served on the Board of Trustees. He currently serves on the North Indiana Conference Council on Finance and Administration for the United Methodist Church.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 62 television stations in 39 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 23.9% of all U.S. television households. For more information, please visit Sinclair's website at <http://www.sbg.net>.

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