



PRESS RELEASES

SBG Names Marks COO/Television

BALTIMORE (February 24, 2003) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that Steve Marks has been appointed Chief Operating Officer/Television. Mr. Marks most recently served as Vice President and Regional Director. The announcement was made by David Smith, President and CEO of Sinclair.

In making the announcement, Mr. Smith said, "Steve has a long history with Sinclair that dates back to 1986. He has been an integral part in helping to grow Sinclair and understands our commitment and approach to driving top-line results. Steve's sales philosophy coupled with his considerable broadcast experience, make him the perfect choice to oversee our television stations."

"It is a privilege to be in a position to help lead one of the country's largest television groups," commented Mr. Marks. "Sinclair has one of the most impressive lineup of stations located in the desirable middle markets. The Company has demonstrated that it knows how to grow its business. I look forward to building on that history of growth and taking the television group to a higher level of performance."

Mr. Marks has served as Vice President/Regional Director for Sinclair since March 2002, responsible for the television station group operations. Prior to that, he served as Regional Director since October 1994. From July 1991, Mr. Marks served as General Manager for Sinclair's flagship station, WBFF-TV (FOX 45) in Baltimore, Maryland. From 1986 until joining WBFF-TV, Mr. Marks served as General Sales Manager at WTTE-TV (FOX 28) in Columbus, Ohio, a station operated by Sinclair pursuant to a time brokerage agreement. Prior to that time, he was National Sales Manager for WFLX-TV in West Palm Beach, Florida.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 62 television stations in 39 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 24% of all U.S. television households. For more information, please visit Sinclair's website at www.sbg.net.

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