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## PRESS RELEASES

### SBG Announces Third Qtr Earnings Date

BALTIMORE (October 20, 2003) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) will release its third quarter 2003 earnings results at 7:30 a.m. EST on Thursday, November 6, 2003, followed by a conference call to discuss the results on November 6, 2003, at 8:45 a.m. EST.

The dial-in number for the earnings call is 877-407-9205.

If you plan to participate on the conference call, please call two minutes prior to the start time and tell the conference operator that the subject of the conference is the "Sinclair Earnings Conference Call."

If you cannot participate in the live conference call, a replay of the call will be available on Sinclair Broadcast Group's web site at [www.sbg.net /Investor Information/Conference Calls](http://www.sbg.net/Investor%20Information/Conference%20Calls). This will be the only venue through which a replay will be available. The earnings release can be viewed at [www.sbg.net /Investor Information/Press Releases](http://www.sbg.net/Investor%20Information/Press%20Releases).

Members of the news media will be welcome on the call in a listen-only mode. Key executives will be made available to members of the news media, time permitting, following the conference call.

Should you have any questions, please contact Lucy Rutishauser at 410-568-1500.

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