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PRESS RELEASES

SBG Names Donohue GM in Flint

BALTIMORE (November 7, 2003) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that Paul Donohue has been named General Manager for WSMH-TV (FOX 66) in the Flint-Saginaw-Bay City, Michigan market. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair's television group.

In making the announcement, Mr. Marks said, "Paul has made significant contributions as the Station Manager for our Springfield-Champaign NBC stations, WICD-TV and WICS-TV. We are pleased to offer him the opportunity to oversee WSMH as the General Manager and look forward to capitalizing on his history of motivating and managing staff to consistently over-achieve goals."

Commenting on his appointment, Mr. Donohue stated, "I want to thank the dedicated employees at WICD and WICS for their outstanding work. My promotion is as much a reflection on their accomplishments, as it is on mine. I look forward to my new opportunity in Flint and working with the talented team at WSMH."

Mr. Donohue most recently served as Station Manager for Sinclair's WICD-TV (NBC 15) in Springfield-Champaign, Illinois. Prior to that, he was the General Manager/National Sales Manager of WETM in Elmira, NY. During his broadcasting career, Mr. Donohue served in various news capacities, including Anchor and News Director. Mr. Donohue received his Bachelor of Science degree in Radio and Television from Southern Illinois University-Carbondale and received his Executive MBA from the University of Illinois-Champaign. He serves as a board member for the United Way and Urban League of Champaign County.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 62 television stations in 39 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 24% of all U.S. television households. For more information, please visit Sinclair's website at www.sbg.net.

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