



## PRESS RELEASES

### SBG Names Dean Ditmer GM in Dayton

BALTIMORE (January 3, 2005) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that Dean Ditmer has been named General Manager for WKEF-TV (ABC 22) in Dayton, Ohio. Mr. Ditmer will also be responsible for oversight of WRGT-TV (FOX 45), which is programmed by Sinclair under a time brokerage agreement. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair's television group.

In making the announcement, Mr. Marks said, "We are thrilled to have Dean join the Sinclair team and to return to the station where he started his broadcast career over 15 years ago. Dean not only brings strong sales and station management skills to WKEF and WRGT, but the experience and perspective of having worked in large markets."

"This is a very exciting opportunity," commented Mr. Ditmer. "I look forward to returning to Dayton where I spent so many years, and especially look forward to leading the teams at WKEF and WRGT, two television stations with much to offer our viewing and business communities."

Mr. Ditmer most recently served as General Manager for Westwood One's Metro Networks in the Minneapolis/St. Paul market. Prior to that, he served as Director of Sales at WCCO-TV in Minneapolis and as Local Sales Manager for KPIX-TV in San Francisco. Mr. Ditmer has held Account Executive positions at WHIO-TV in Dayton and WNCN-TV in Raleigh. He began his broadcasting career at WKEF-TV in Dayton where he served as an Account Executive, on-air part-time sports anchor/reporter and as host of public affairs programming. While at WKEF, Mr. Ditmer was nominated for an Emmy for his work in sports. Mr. Ditmer received a Bachelor of Arts in Communication from Bowling Green State University.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 62 television stations in 39 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 24% of all U.S. television households. For more information, please visit Sinclair's website at [www.sbgi.net](http://www.sbgi.net).

###

[Back](#)

Copyright 2007 Sinclair Broadcast Group, Inc.

SINCLAIR BROADCAST GROUP