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PRESS RELEASES

Super Bowl to be Carried in High Def on Comcast Cable System

BALTIMORE (February 4, 2005) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) is pleased to announce that it has reached an agreement in principle with Comcast to offer its high-definition signals, including coverage of this weekend's Super Bowl XXXIX in six markets where Sinclair owns and/or programs a FOX affiliate.

Carriage of the FOX digital signals should begin immediately in the following Comcast markets: Baltimore (WBFF-TV), Pittsburgh (WPGH-TV), Nashville (WZTV-TV), Richmond (WRLH-TV), Charleston, SC (WTAT-TV), and Paducah, KY (KBSI-TV).

Under the agreement in principle, the FOX digital signals will be available in time for viewers with Comcast's HD service to enjoy the ultimate television viewing experience for what is traditionally the highest rated television program of the year. Comcast customers can check local listings for channel numbers.

The companies will continue discussions with the hope of reaching a final definitive agreement for Sinclair's digital signals in the next couple of weeks.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs or provides sales services to 62 television stations in 39 markets. Sinclair's television group reaches approximately 24% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

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