

News Release

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SINCLAIR NAMES DOMINIC MANCUSO GENERAL MANAGER IN NASHVILLE, TENNESSEE

BALTIMORE (February 15, 2010) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Mr. Dominic Mancuso was named General Manager for WZTV-TV (FOX 17) and WUXP-TV (MNT 30) in Nashville, Tennessee. Mr. Mancuso will also oversee sales and other non-programming related services of WNAB-TV (CW 58) in Nashville pursuant to an Outsourcing Agreement. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “Dom is a seasoned broadcaster with 26 years in the business, covering all facets of television station operations. He has experience managing in a multi-station environment which is a perfect fit for our Nashville stations. His knowledge of sales, programming, promotions and marketing will bring immense value to these stations.”

“Being responsible for the operations of three-stations in a single market is an attractive opportunity for me,” commented Mr. Mancuso. “Although the stations already have quality programming, a loyal viewer base and are active participants in the community, I eagerly look forward to working with the staff to build upon that foundation and provide even greater purpose for our local audiences and advertisers.”

Most recently and from 2006, Mr. Mancuso was the Vice President of Programming and Promotions for WFLD/WPWR in Chicago, IL. From 1987 to 2005, he held various management roles at WGN-TV, also in Chicago, where he served as Station Manager, Director of Sales, Local Sales Manager, and National Sales Manager. Prior to that and from 1982, Mr. Mancuso was an Account Executive for Blair Television, an Affiliate Sales Account Executive with Group W Satellite Communications, and an Affiliate Marketing Representative at The Entertainment Channel. Mr. Mancuso graduated from Notre Dame University with a Bachelor in Business Administration-Marketing and received his Masters in Business Administration from Northwestern University, Kellogg School of Management. Mr. Mancuso is a past Chairman of the Illinois Broadcasters Association.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair’s website at www.sbgi.net.

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