

## News Release

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### **SINCLAIR NAMES MARY MARGARET JOHNSON GENERAL MANAGER OF WMMP-TV IN CHARLESTON, SOUTH CAROLINA**

Baltimore (June 17, 2010) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Mary Margaret Johnson has been named General Manager of WMMP-TV (MNT 36) in Charleston, South Carolina. Ms. Johnson will also be responsible for oversight of WTAT-TV (FOX 24), which is programmed by Sinclair under a time brokerage agreement. The announcement was made by Steve Marks, Vice President and Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are pleased to promote Mary Margaret and provide her this opportunity to oversee a two-station market. During her 8 years with the television stations, she has developed strong ties with our advertisers and the community. She brings enthusiasm, marketing creativity and managerial skills that make her the right choice for the job.”

“I am very excited about the opportunity to lead the dedicated, talented and hard-working staff at WTAT and WMMP, where I have spent my broadcasting career,” commented Ms. Johnson. “I am very passionate about these two stations and delivering an exceptional service to Charleston. At FOX 24 and MYTV Charleston, we are committed to providing great programming to our viewers and helping our advertisers grow their businesses.”

Since 2002, Ms. Johnson has held various management and sales positions at WTAT and WMMP, including General Sales Manager, National Sales Manager and Account Executive. Prior to that and from 1999, Ms. Johnson was the Corporate Sales Director for the Charleston Battery Professional Soccer Team. Ms. Johnson has a Bachelor of Science degree in Marketing from Clemson University.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. The Company regularly uses its website as a key source of Company information and can be accessed at [www.sbgi.net](http://www.sbgi.net).

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