

## News Release

Contact: Steve Marks, COO  
(813) 886-9882

### **SINCLAIR NAMES KENT CRAWFORD GENERAL MANAGER OF KUTV-TV AND KMYU-TV IN SALT LAKE CITY/ST. GEORGE, UTAH**

Salt Lake City, Utah (October 27, 2011) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Kent Crawford has been named General Manager of KUTV-TV (CBS) and KMYU-TV (MNT) in the Salt Lake City/St. George market. Mr. Crawford will be responsible for oversight of the stations, which are programmed by Sinclair under a time brokerage agreement. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are pleased to promote Kent to the General Manager’s position. He has a long history with the station and understands the importance of broadcast television in meeting the needs of the community. Kent has earned this position, and we are confident in his ability to keep KUTV’s vitality and momentum going.”

“KUTV has been home for me for almost 30 years,” commented Mr. Crawford. “It has a tradition of strong leadership and talented, dedicated employees who are key to the station’s success. I am honored to follow in the footsteps of our prior General Managers and strengthen the #1 position KUTV holds and grow the relationships we have with the community.”

Mr. Crawford joined KUTV in 1982 and most recently served as Director of Sales. During his tenure at the station he has held various sales positions including Local Sales Manager, New Business Development Director and Account Executive. Mr. Crawford holds a Bachelor of Science degree in Health Science from the University of Utah.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 65 television stations in 39 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 24% of all U.S. television households. For more information, please visit Sinclair’s website at [www.sbgi.net](http://www.sbgi.net).

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